



Overview

Welcoming a guest to your company through digital signage provides a positive first impression and overall experience. With traditional felt letter boards, written messages can only be posted to a relatively small space. This can make it difficult if you receive many guests on a daily basis. Due to the limited space on the board, you are unable to entertain your guest with information about your company. With digital signage, any number of guests' names can be announced and welcomed while also having the power to provide your guests with your company's history, products, services and other pertinent information.



Further, content can be updated quickly and seamlessly through software applications, whereas a traditional felt letter board would require an individual to physically alter the message in advance. Many institutions such as banks, hospitals, schools, and corporations are moving toward digital signage in their lobbies and reception areas to take advantage of this powerful technology.

How do Quiktron solutions fit into this type of application?

Quiktron offers a broad array of solutions to support your digital signage needs. Most lobby and reception areas typically use one or two displays at a minimal distance away from the media player or computer. Our UXGA splitter/extenders are a perfect solution for distributing the video signal to multiple displays without causing signal degradation over long distances. Our line of UXGA cabling such as RapidRun can accommodate cable installations up to 150 ft. away from the PC/media player or splitter unit to each display. In some cases a receptionist is responsible for maintaining and updating the content and may need to have access to the player or computer without adding additional peripherals or displays cluttering his or her workspace. Our line of KVM switches for digital signage applications allow the appropriate individual access to the player or computer using his or her current monitor and desktop peripherals.

Traditional Cabling Solution Example

A small company is interested in updating from a traditional letter board to a more advanced digital signage system. They would like to have a display in both the waiting area and at the front desk so that guests have the most visibility to the signage system. To keep costs at a minimum, a single office computer using a slideshow presentation will be used to play identical content to both displays. The computer will be placed under the receptionist's desk for easy access and maintenance. The receptionist will require access each morning to log in and start the content using only the keyboard, mouse and monitor currently on the desk. The cabling distance from the computer to the waiting room display is 15 ft. while the display at the front desk is only 6 ft. away.



Recommended Solution

Description: TruLink® 4-Port UXGA Monitor Splitter/Extender

Application: Used to split the content from the single computer to the lobby display, front desk and the receptionist's monitor through a KVM

Part number: 2006-29504-ADT

Quantity: 1

Description: TruLink® 2-Port VGA/ USB and PS/2 KVM Switch with Cables

Application: Used to share the desktop peripherals and monitor between the receptionist's work computer and the digital signage computer

Part number: 2006-35554-000

Quantity: 1

Description: 6 ft RapidRun® CL2-Rated PC Runner Cable

Application: For use in connecting from the splitter/extender to the front desk display

Part number: 2212-42134-006

Quantity: 1

Description: 15 ft RapidRun® CL2-Rated PC Runner Cable

Application: To connect from the splitter/extender to the waiting room display

Part number: 2212-42136-015

Quantity: 1

Description: 1.5 ft RapidRun® HD15 Male Flying Lead

Application: To connect both ends of the runner cables used for the displays

Part number: 2212-40725-002

Quantity: 4

Description: 6in VGA270™ HD15 UXGA M/M Monitor Cable

Application: Used to connect the splitter/extender to the KVM switch

Part number: 2011-52091-6IN

Quantity: 1



2006-29504-ADT



2006-35554-000



2212-4075-002



2212-40725-002



2011-52091-6IN

